

# EXPERIENCE DOWNTOWN FTL IN ABUNDANCE

A NEW LAVISH APARTMENT HOME COMMUNITY, NOVO LAS OLAS, WILL DEBUT IN DOWNTOWN FORT LAUDERDALE THIS MONTH. THE 341-UNIT COMPLEX WILL INCLUDE LUXE AMENITIES LIKE A GREENWISE MARKET, A SKY TERRACE AND LOUNGE, A RESORT-STYLE POOL AREA, AN ARTFULLY-DESIGNED DOG PARK, AND MORE.

By AALIYAH PASOLS



## NOVO LAS OLAS' NEW LUXURY APARTMENTS

**T**he stunning Novo Las Olas is being developed by Stiles Residential Group, a leading luxury multifamily developer and division of 69-year-old South Florida real estate firm, Stiles. The vast apartment complex is situated in the heart of all of the action, nestled comfortably in The Main Las Olas, the new landmark 1.4 million-square-foot mixed-use community.

Novo's apartments are adaptable in space while also staying true to the same sleek design—units range from 600 square feet to 1,400 square feet across studio, one, two and three bedrooms, and feature flexible living spaces and floor-to-ceiling windows to maximize views. All of the magnificent apartments also offer premium finishes, including quartz countertops, soft-closing cabinet doors and drawers, wood plank style flooring, stainless steel appliances, full-size washers and dryers, private balconies and terraces, and electronic locks.

Perhaps the prime highlight of Novo is the community's seemingly boundless amenities and inclusions. Residents will be able to make use of the 24-hour concierge, a Sky Terrace and Lounge with panoramic views of the skyline, a resort-style pool area with a fire pit, cabanas and gaming areas, and an outdoor entertainment pergola with grills, a pizza oven, and green egg grills. For the athletic type, there is Novo's state-of-the-art fitness center that offers strength training, a TRX system, cardio machines, and a yoga/group fitness studio with on-demand classes. Other key amenities include a co-working lounge, club room, 24/7 package access, and secure bike storage with bike repair equipment. Pet lovers will be delighted to know that there is also an artfully-designed dog park and a grooming/wash station.

One of the most exciting aspects of Novo is the Greenwise Market, which is owned and operated by Publix Super Markets, and will be an elevator ride away for Novo residents. The market is the first of its kind in the city of Fort Lauderdale and will feature a different type of grocery shopping experience. In addition to traditional grocery options, this new 28,000-square-foot prototype store will also have experience zones, which include made-to-order meals and grab-and-go foods like handcrafted gourmet sandwiches and freshly baked pizza; a sushi bar, a curated selection of wines and imported cheeses, and a beverage area featuring locally-roasted coffee, wine, and beer on tap.