

## SNAPSHOTS

# Tower at Heart of Tropical Fort Lauderdale Breaks With Local Building Style

The Main Las Olas Stands Out in South Florida City With Its Glass and Steel Facade



Glass and steel accents distinguish The Main Las Olas from its nearby counterparts at the heart of Fort Lauderdale's Las Olas Boulevard. (Jack Cook/CoStar)

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CoStar News

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The Main Las Olas isn't the typical office building in South Florida. The project marks an architectural break with the post-modern and Mediterranean-influenced designs common in Fort Lauderdale.

Completed in late 2020, the building at [201 E. Las Olas Blvd.](#) has more than 1 million square feet of space split between two towers with offices called The Main and an apartment building known as Novo Las Olas. Developed with local firm Stiles and San Francisco-based Shorenstein Properties, the project was designed by Atlanta-based Cooper Carry in an effort to balance the needs of both employers and residents.

The building's 10-foot ceilings helped it become almost fully leased at a time of low demand for offices.

Floor-to-ceiling glass windows and steel accents illuminate the 368,265 square feet of office space that JPMorgan Chase, the Fort Lauderdale Downtown Development Authority, and about 20 other firms have decided to call home. Stiles made the building its [headquarters](#) once the project was completed.



Featuring floor-to-ceiling windows, a 10th-floor outdoor terrace and signature oculus, The Main Las Olas anchors Las Olas Boulevard alongside the Novo Las Olas residences. (Jack Cook/CoStar)



Touchless entry and high ceilings provide easy access for employees and visitors. (Jack Cook/CoStar)

The office tower was the first in Fort Lauderdale to feature 10-foot ceilings at the time it was built, according to Stiles' website.

It has a deck on the 10th floor, with an open-air terrace alongside a fitness center. The building is LEED Gold certified, with hurricane-resistant windows and energy-efficient touchless fixtures.

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## BUILDING DATA

**Building Name:** The Main Las Olas

**Building Size:** 387,402 SF

**Owner:** Shorenstein Properties, Stiles

**Occupancy:** Nearly 100%

**Key Tenants:** Stiles, JPMorgan

**Date Built:** 2020

**General Contractor:** Stiles

**Building Architect:** Cooper Carry

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